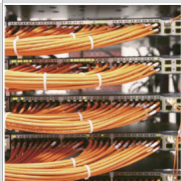
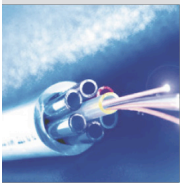


2012 STRUCTURE CABLING MARKET REPORT- CHINA


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***China Structure Cabling
Market Report 2012***

1.1 PREFACE

As the economy slowed down in 2011, the Chinese structured cabling market experienced some unique changes; some for the better, some for the worse. Although the overall industry continued growing, it lost some of the spectacular momentum it had been experiencing for several years. Despite these circumstances, a few brands managed to beat the industry average and expanded their share through effective marketing strategies.

Copper products continued to be the mainstay of the cabling market, but changing market circumstances allowed fiber products to gain in volume and in share. The adoption of newer and better technologies also continues in China, and the market shares of the various shielding and jacket standards are in flux. Finally, data centers continue to be the driving force behind the sales growth of several segments of cabling products and are set to increase revenues for several well-positioned suppliers and segments.

GIM Research published its new structure cabling report in February 2012; this report analyzes the Chinese structure cabling market, including copper cabling and fiber cabling products and system. Highlights include illuminating statistics for the data center cabling market and comprehensive coverage of new products entering and influencing the market. This study examines current market conditions along with an assessment of the competitive landscape and technology issues that will affect the adoption and success of these systems. Furthermore, insightful market forecasts through 2014 for each of the market's segments are included in this report.

1.2 COMPANY INTRODUCTION

GIM Research is a market research agency that specializes in conducting independent and exclusive studies focusing on the Green Buildings and Smart Technologies sectors, and offers a comprehensive range of market research services to clients across the globe.

Established by a dedicated group of market consultants, GIM Research offers over many years of combined experiences in the building efficiency and smart technologies markets, and their personal network of researchers, consultants and insiders reinforces the strength and accuracy of all of our syndicated reports. The team at GIM research strives to give our clients the most precise and clearest evaluation of the market, and has the willingness and the know-how to guide them towards achieving success in the market.

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